

Pleasanton Township Visioning Summary
One Word Description

"One word"	Mentioned at (Tables 1, 3, 4, M)	Mentioned (Tally)	Votes Received
Rural; rural community	1, 4, M	3	7
Agricultural; agricultural / resort	3, 4	2	6
Quiet / divided	M	1	5
Lake influence; lake community; lakes: Bear, Glovers, mud	3, 4, M	3	4
Seasonal	3, M	2	3
Disjointed	3	1	2
Recreational	M	1	2
Friendly	3	1	1
Lack of industry	M	1	1
Local school district	3	1	1
Natural areas	M	1	1
Small	3	1	1
Special place for family	4	1	1
Vacation destination	4	1	1
Water wonderland	4	1	1
Family oriented	4	1	
Farms	M	1	
Long heritage	3	1	
Open spaces	4	1	
Resort	4	1	
State land	3	1	
Summer and winter outdoor activities	4	1	
Undeveloped	M	1	
Wetlands	M	1	

M: Table of Pleasanton residents who attended the makeup visioning session. Poster sheets marked "MP 1"

Pleasanton Township Visioning Summary
Done Well & Coulda Done Better

"Done well"	Mentioned at (Tables 1, 3, 4, M)	Mentioned (Tally)	Votes Received
Bear Lake water quality; watershed plan; beginnings of watershed organization	3, 4, M	3	5
Milfoil problem in control; control Eurasian water milfoil; control invasive species	1, 3, 4	3	4
Community division	1	1	3
Schools	4	1	3
Collecting trash and recycling	3	1	1
Library	3	1	1
Quality of life	M	1	1
Service clubs	4	1	1
Zoning	M	1	1
Volunteer emergency response; volunteer fire department; fire protection	3, 4, M	3	
Cemetery; cemeteries	3, M	2	
Bear Lake Days	4	1	
Community involvement in wind energy project	4	1	
Parks and Township Hall park areas	3	1	
Recognition of problems	1	1	
Township hall for meetings and rentals	3	1	
Township Hall improvement	M	1	
Transfer station	M	1	

"Could've done better"	Mentioned at (Tables 1, 3, 4, M)	Mentioned (Tally)	Votes Received
Lack of cooperation among municipalities; board(s) cooperation	4, M	2	3
Master planning; planning	3, M	2	3
Communication; better communication	1, 3	2	2
Sewer; no accepted plan for sewage	3, M	2	2
Better handling of controversies	4	1	2
Efficiency	M	1	2
Taxation assessments	4	1	2
Bear Lake / Pleasanton master plan coordination	M	1	1
Better zoning	1	1	1
Building bridges among constituencies	1	1	1
Building permits; following up inspections	4	1	1
Disjointed meetings	3	1	1
Roads / maintenance; better roads	4, M	2	
Not enough commercial area	3	1	
Garbage discontinued	M	1	
Improve services of road commission	4	1	
Law enforcement	3	1	
Sense of community	3	1	
Uneven enforcement of zoning	3	1	

Pleasanton Township Visioning Summary
Barriers to Our Goals

"Barriers"	Mentioned at (Tables 1, 3, 4, M)	Mentioned (Tally)	Votes Received
Inter-community discord; polarization and divisiveness on issues; rural / resort / lake owners factions	1, 3, 4	3	10
Leadership; divisive leadership	1, 4	2	7
Communication: rumor mills, misinformation; lack of communication / website; lack of information	3, 4, M	3	6
Lack of seasonal residents / participation	M	1	5
Funding goals; limited financial resources	3, 4	2	3
Cooperation of townships across Bear Lake and Pleasanton	M	1	2
Lack of training and education	M	1	2
Local board effectiveness	M	1	2
No goals for community	3	1	2
Lack of involvement - why aren't more people here?	1, 4	2	1
State, county regulations (wetlands, septic)	M	1	1
Weak sense of community	3	1	1
Controlling egos; personal agendas	1, M	2	
Lack of business draws	4	1	
Location is on edge of economic activity	3	1	
Multiple municipalities	3	1	

Pleasanton Township Visioning Summary
Who Should Be in the Sandbox

"In the Sandbox"	Mentioned at (Tables 1, 3, 4, M)	Mentioned (Tally)
Service clubs; active community service group; local organization leadership	1,3, 4	3
Bear Lake Township and Village	3, 4	2
DNR / DEQ	4, M	2
Everybody; overworked public	1, M	2
Manistee Alliance for Economic Success	3, 4	2
Manistee County; local county leadership	3, 4	2
Planning commission; area planning commissions	4, M	2
Township elected officials; township board	3, 4	2
Authority to act	M	1
Business leaders	3	1
Conservancies	3	1
Elected officials	M	1
Experienced people	M	1
Homeowners associations	4	1
Impacted property owners	M	1
Lake improvement board	4	1
Little River Band of Native Americans	4	1
Media (all)	M	1
School board leadership	3	1
Watershed	4	1
Zoning administration	M	1

Pleasanton Township Visioning Summary
Envisioning Our Future

"Our future"	Mentioned at (Tables 1, 3, 4, M)	Mentioned (Tally)	Votes Received
Realistic green energy plan; use of green energy; community based energy: solar, small hydro	3, 4, M	3	6
Good sewage / waste disposal; waste treatment facility; wastewater collection system	3, 4, M	3	5
Nature trails; interconnected trail systems	1, M	2	5
Leadership that brings community together	4	1	5
No fracking / gas / oil drilling	M	1	5
Communication and cooperation across all members of community	3	1	4
Received many grants	4	1	4
Decent shopping locally / in one place	M	1	3
Economic development program for north Manistee County	1	1	3
Master plan	4	1	3
Realization by stakeholders that they are vital to the planning process	1	1	3
Better roads	3	1	3
Small scale industry	M	1	3
Broad-based broadband; universal access to internet	3, 4	2	2
Watershed action plans completed; scientifically based efforts to protect waterways	3, 4	2	2
Acceptance of all groups	3	1	2
Locally owned radio	M	1	1
More permanent structures on existing property	M	1	1
NO industrial wind turbines	M	1	1
Recycling plant	M	1	1
Wind - small scale	M	1	1
Fire department / rapid response	M	1	
Invasive species remain in control	4	1	
More younger people moving back here	M	1	
New economic engines	3	1	
Preservation of natural resources / beauty	4	1	
Improved recreational and vacation opportunities	4	1	
Unified community vision	3	1	

Pleasanton Township Visioning Summary
Accomplishing Our Vision

table	Interconnected trail system	Economic development program	Craft zoning ordinance that reflects master plan	Better roads	Good communication and cooperation across all members of community
1	(no suggestions)				
1		Develop economic development plan			
1			(no suggestions)		
3				Change funding source	
3				Identify priorities	
3					More talking / less judgement
3					Respect

table	Broad-based broadband	Leadership that brings the community together	Receiving many grants	Master plan for this area
3	Collaborative efforts			
3	Funding source			
4		Adhere to code of conduct		
4		Balance needs of lake owners / rural / resort		
4			Alliance for Economic Success	
4			Approval of watershed plan	
4				

Pleasanton Township Visioning Summary
Accomplishing Our Vision (2)

table	Master plan for this area	No fracking (gas, oil)	Small scale industry	Decent local shopping (viable downtown)
4	Everybody in sandbox working together encourages leadership to deal constructively with controversial issues			
M		Elect responsible state officials		
M		Public education / forums / media		
M			Infrastructure	
M			Cooperation	
M				Need infrastructure - sewer

Pleasanton Township Visioning Summary
Collective Prioritization

Collective Prioritization	Votes
Leadership that brings community together	13
Zoning ordinance that reflects the master plan	9
Master plan	8
Good communication and cooperation among all groups	7
Successful at grant procurement	2
Better economic development organization	1
Better roads	1
Broad-based broadband services	1
Interconnected trail system	