LAKES TO LAND REGIONAL INITIATIVE

AES

Assist communities in developing and implementing strategies that are significant to their quality of life and economic well-being.

Master plans

Recreation plans

Economic development strategies

Community strategies

Conditions

* Readiness
* Support
* Full engagement
* Community driven/owned
* Interest in building unity around the future'
* Focus on implementation

Examples

* City of Manistee Beach Master Plan (CZM)
- Funding - new beach pavillion (LTF/City)
- Funding – new fish cleaning station (GLFT)
• DDA/City Feasibility Study for Vogue (USDA)
- Restoration funding (Many!)
• Onekama Joint Master Plan (CZM, Oleson)
- Funding for L. Mich. Beach (LTF)
- Funding for Village Park (LTF)
• Envision Accessible Manistee/Explore the Shores (USDA)
- Arthur Street and Stronach Fishing Piers (GLFT/Waterways)
- Rainbow Bend and Bear Creek Fishing Piers (GLFT/USFS)
- Spirit of the Woods Mickey's Trail (Oleson Foundation)
- Arcadia Beach (USDA – Phase 1)

AES Grant "Service Hub"

Seeking

Securing

Fiscal and program reporting

Facilitation/coordination

Coordinating RFP processes

Forming/supporting grant leadership teams

Process/program evaluation

AES Funding

* Manistee County
* City of Manistee
* IDC
* Grants (variable % based on work required; goal is 8 – 10%; 15-20% is norm)

Current Grants

* USDA – Manistee North Corridor
* USDA – Development of Entrepreneur Support System
* USDA - Branding/Econ. Dev. Web Site
* USDA – Farm to School (Benzie & Manistee)
* LTF – Little Manistee Weir
* USDA – Arcadia Beach
* Dept. Treasury – Onekama Disincorporation
* Dept. Treasury – Lakes to Land Initiative
* Mott Foundation – Lakes to Land Initiative
* Oleson Foundation – Explore the Shores
* Rotary Charities of Traverse City – Honor Capacity Building

Original concept

* Collaborative Master Plan and Implementation Strategy

- Arcadia, Blaine and Gilmore Townships (May 2011)

  Pending: Bear Lake, Pleasanton, Joyfield)

Purposes

* Support and respect individuality and uniqueness of each Township while creating economies of scale to address common issues and concerns.

* Establish visions/blueprints for each township and collaborative visions/action plans

* Identify opportunities for intergovernmental cooperation/service sharing

* Identify assets that can be leveraged among several entities

* Establish corridors for things like agriculture, tourism, non-motorized transportation, etc.

* Shared solutions/approaches for common issues

* Develop basis for updating ordinances

* Create critical mass/economy of scale to compete for resources

AES Requests
Non-Binding Documents

* Agreement to Partner

* Resolution to Proceed

Leadership Team

* Two reps – each participating township
* Oversee RFP for consultant services
* Select consultant: unanimous selection of BR
* Provide general guidance to ensure project is successfully completed
* Advocate for full engagement/participation in the project
* Involve planning commission and township boards

Deliverables

* Master Plan
- Visions
- Goals
- Demographics
- Land use
- Natural resource, cultural and agricultural elements
- Open space and recreation
- Economic development
- Sustainability
- Public facilities and services
- Transportation
- Strategic implementation

* Collaborative implementation strategy

Focus and the Future

* Master Plans and Master Plan Processes, facilitated by BR – build unity!

* Collaborative Recreation Plan

* Convention of Communities – Cooperative Implementation Strategy

* Bring resources to the need

Potential Needs

- Ordinances
- Community leadership/capacity building
- Recreation development
- Agricultural/open space initiatives/projects
- Tourism development/eco-tourism
- Infrastructure improvements/developments
- Watershed plans and plan implementation'
- Water quality programs
- Economic development projects
- Blight removal
- Business incubation
- Intergovernmental partnerships
- Land protection

AES Interest

* Convert best practice plans and strategies into action
* Identify/secure resources to support action/implementation
* Foster consideration of institutional frameworks that best serve communities: a potential rural model for Michigan