



# Informational Meeting



# Welcome !

## Thank you for being here!!

Townships of Arcadia, Bear Lake,  
Blaine, Crystal Lake, Gilmore, Joyfield, Pleasanton, and Onekama Community  
City of Frankfort





# Project Overview

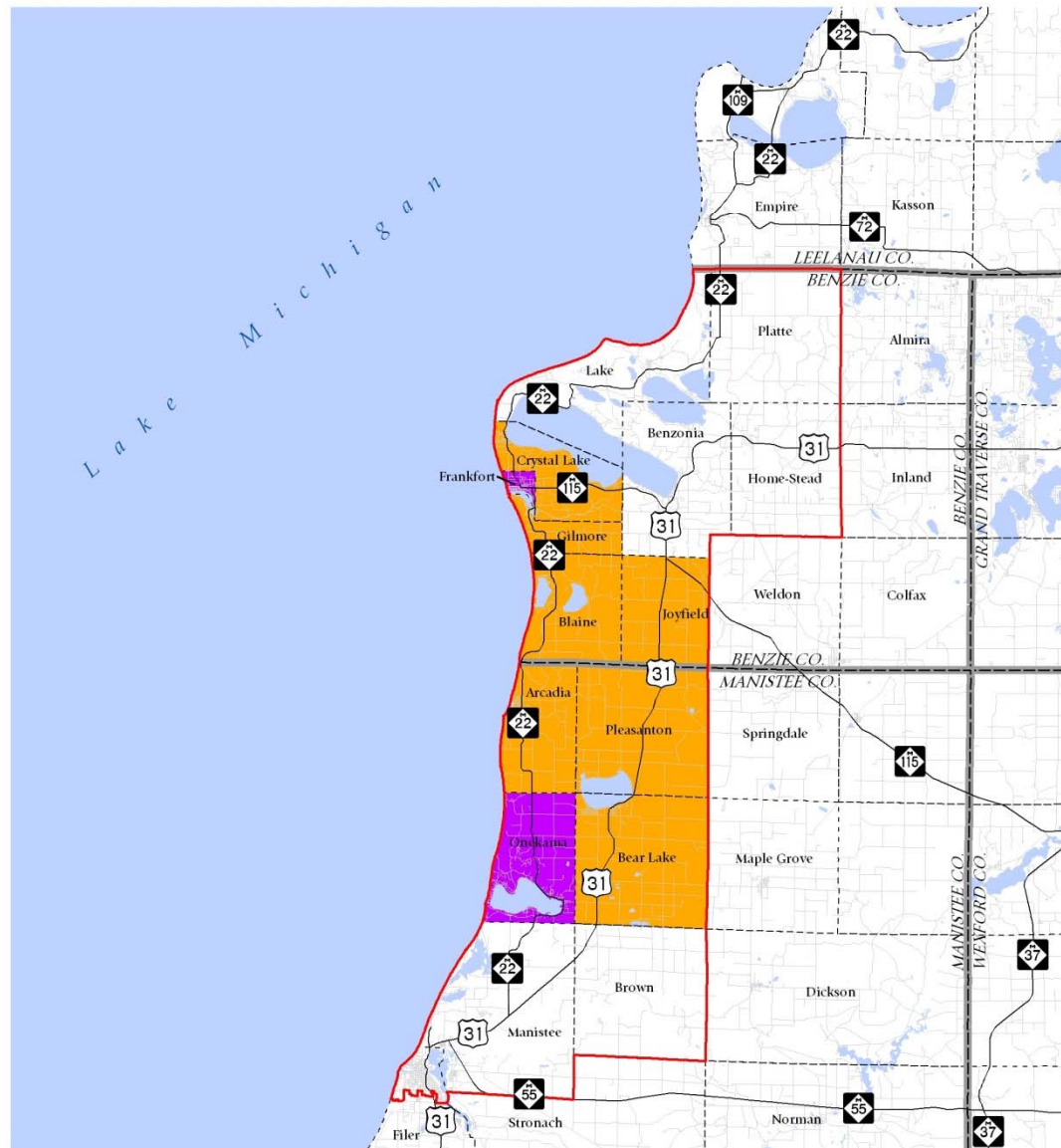
The Lakes to Land Regional Initiative is a unique joint planning effort among northwestern Michigan communities.

It seeks to bring voices from throughout the region into a collaborative vision for the future and a clear set of strategies for achieving it.

The result will be a Collaborative Master Plan that presents a “big picture” of how we can work together to strengthen both the region and our quality of life.



# Project Area





# Project Overview

ARCADIA TOWNSHIP  
BEAR LAKE TOWNSHIP  
BLAINE TOWNSHIP  
CRYSTAL LAKE TOWNSHIP  
GILMORE TOWNSHIP  
JOYFIELD TOWNSHIP  
PLEASANTON TOWNSHIP  
ONEKAMA COMMUNITY  
CITY OF FRANKFORT

At the same time, the singular features of each community are preserved and respected through an individual master planning process.

*The L2L Regional Initiative is accepting other communities until July 1, 2012.*



# Project Overview

## Potential opportunities for collaboration:

- Facilitating partnership and consistency
- Identifying and sharing resources
- Capitalizing on existing assets and opportunities to achieve economies of scale
- Protecting geographic features that cross municipal boundaries
- Providing a documented and justified basis for funding requests
- Understanding how sustainability plays a role in maintaining a high quality of life for future generations





# Project Funding

Funding for the Lakes to Land Regional Initiative:

- Michigan Economic Vitality Incentive Program – \$157,000
- CS Mott Foundation – \$65,000
- Funding is for planning and implementation efforts



## Leadership Team

Representatives from each community form a liaison between their communities' citizens, boards, and commissions and the project team.

They will guide the team, approach and involve all interested parties, and provide continuity between the plan's development and its implementation.

They will be giving monthly updates at your local planning commission meetings.







## Leadership Team

**Arcadia Township** – Brad Hopwood and Greg Wisner

**Bear Lake Township** – Janette May, Bill Ringel, and Deanna Pattison

**Blaine Township** – Chuck Beale, Dave Long, Don Smeltzer, and Dan Bitner

**Crystal Lake Township** – Sandy Skees Giaier, Monica Schultz, Sharron May,  
and Jim Laarman

**Gilmore Township** – Dennis Holcomb, Robert Delanoy, and Carolyn Feltes

**Joyfield Township** – Betsy Evans, Tom Hart, Matt Emery, Ted Wood,  
Guy Sauer, and Susan Zenker

**Pleasanton Township** – Kris Krantz and Bob Peterson

**Onekama Community** – Susan Barnard and Al Taylor

**City of Frankfort** – Bruce Ogilvie and James Campbell



# The Process – Overview

Tab 1 Introduction and Regional Setting

Tab 2 Regional Context

Tab 3 Community Master Plan

Tab 4 Collaborative / Cross Community Strategies





# The Process – Tab 1

Introduction and Regional Setting: Narrative of the region as a whole

- Why is the plan being prepared?
- Description of the process
- Location and identification of participating communities
- Summary of the region's history, culture, natural setting, and community attributes





## The Process – Tab 2

### Regional Context:

Each community as it relates to the region

- Natural and cultural resources
- Open space and recreation
- Motorized and non-motorized transportation systems





## The Process – Tab 3

### Community Master Plan:

Each community defines itself

- Demographics, trends, and economic profile
- Community participation
- Existing and future land use maps
- Public facilities and services
- Sustainability
- Community framework and plan
- Implementation strategy and action program



## The Process – Tab 4

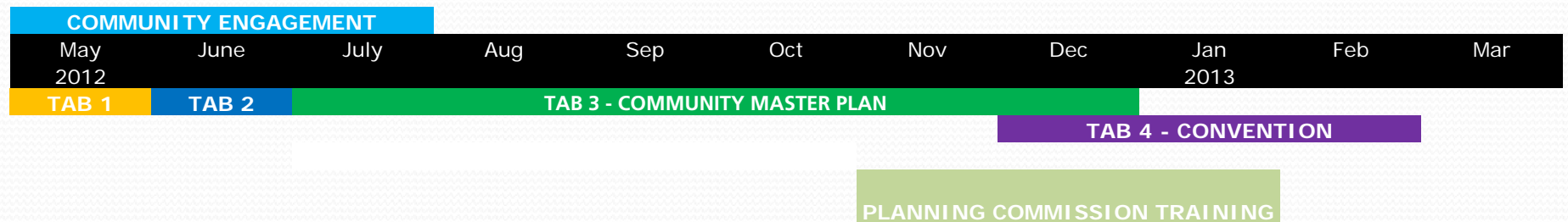
### Collaborative/Cross Community Strategies: All communities together

- Presentation of individual plans at a Convention of Communities
- Collective decision about cross-community strategies
- Identification of funding and assistance sources
- Summary and incorporation





# Timeline



# What's my role?

Please attend the Visioning Session in your community!

## **ARCADIA TOWNSHIP**

June 12, 2012 at 6:30 pm  
Pleasant Valley Community Center

## **JOYFIELD TOWNSHIP**

June 13, 2012 at 6:30 pm  
Blaine Christian Church

## **GILMORE TOWNSHIP**

June 14, 2012 at 6:30 pm  
Old Lifesaving Station

## **CRYSTAL LAKE TOWNSHIP**

June 14, 2012 at 6:30 pm  
Frankfort-Elberta High School

## **PLEASANTON TOWNSHIP**

June 18, 2012 at 6:30 pm  
Bear Lake School

## **BLAINE TOWNSHIP**

June 19, 2012 at 6:30 pm  
Blaine Township Hall

## **BEAR LAKE TOWNSHIP**

June 21, 2012 at 6:30 pm  
Bear Lake School

*Onekama Township and the City of Frankfort have recently completed master plans.  
These plans will be used to participate in the Convention of Communities.*







## Community Vision Sessions

The Lakes to Land Regional Initiative is a unique joint planning effort to involve voices from throughout the region in the creation of Community Master Plans. The communities will then work together to design strategies for collaboration.

**Bring your voice to the Vision Session in your community and help shape the future.**

If you are unable to attend the session for your community, please join us at any of the others listed below.

**All begin at 6:30 p.m.**

<b>ARCADIA TWP</b>	June 12 Pleasant Valley Community Ctr.
<b>JOYFIELD TWP</b>	June 13 Blaine Christian Church
<b>CRYSTAL LAKE TWP</b>	June 14 Frankfort-Elberta High School
<b>GILMORE TWP</b>	June 14 Old Life-Saving Station
<b>PLEASANTON TWP</b>	June 18 Bear Lake School
<b>BLAINE TWP</b>	June 19 Blaine Township Hall
<b>BEAR LAKE TWP</b>	June 21 Bear Lake School

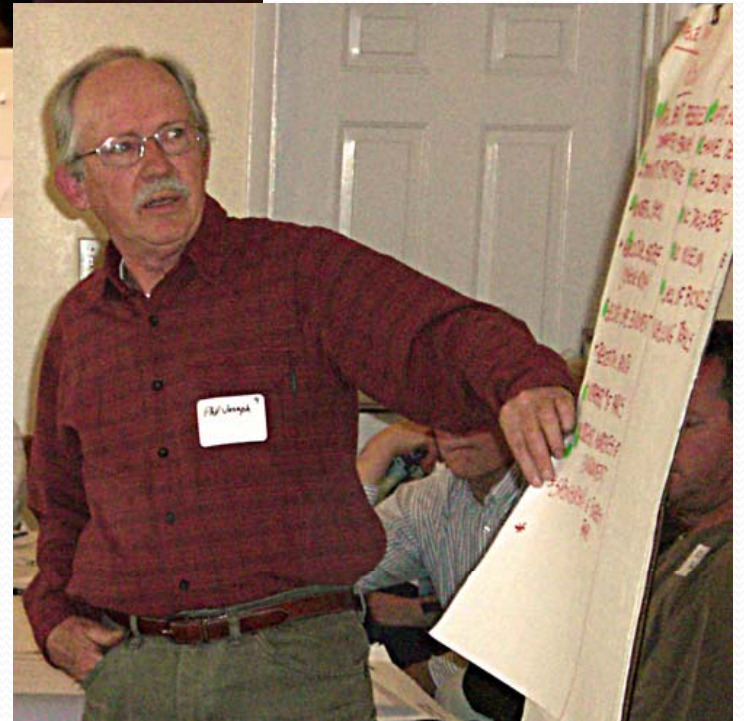
[www.lakestoland.org](http://www.lakestoland.org)



*John Iacoangeli  
535 West William  
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## Staying in touch



[www.lakestoland.org](http://www.lakestoland.org)



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231.933.8400







# Lakes to Land

REGIONAL INITIATIVE

Unique Region. Unique Communities. Shared Vision.

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## L2L Documents

- [4-11-2012 L2L Meeting Notes](#)

## L2L Leadership Team Contact

- [ARCADIA](#) – Brad Hopwood
- [BEAR LAKE](#) – Janette May
- [BLAINE](#) – Charles Beale
- [CRYSTAL LAKE](#) – Sharron May
- [FRANKFORT](#) – Bruce Ogilvie
- [GILMORE](#) – Robert Delanoy
- [JOYFIELD](#) – Betsy Evans
- [ONEKAMA](#) – Susan Barnard
- [PLEASANTON](#) – Kris Kranz

## BRI Consultant Team

- [Cindy Czubko](#)
- [John Iacoangeli](#)
- [Leah DuMouchel](#)
- [Tamara Buswinka](#)

## Home

## Welcome to Lakes to Land!

The Lakes to Land initiative is taking collaboration seriously.

Recognizing the benefits of partnership, consistency, shared resources, and a view of the Northwestern Michigan region as a whole, a unique joint planning effort has been initiated among the townships of Arcadia, Blaine, Crystal Lake, Gilmore, Bear Lake, Joyfield, and Pleasanton, along with the Onekama Community and the City of Frankfort. These communities will work together to prepare a series of individual Master Plans that will be used to design collaborative Implementation Strategies. The process is aimed at bringing together voices throughout the region and translating them into policies and actions that create a better quality of life for all residents and visitors.



A joint planning initiative of this size is the first of its kind in Michigan, making it both unique and noteworthy.

## Recent Posts

- [Welcome to Lakes to Land!](#)

## Upcoming Events

May 23, 2012 7:00 PM  
[L2L Community Information Meeting](#)

May 24, 2012 7:00 PM  
[L2L Community Information Meeting](#)

June 12, 2012 6:30 PM  
[Arcadia Community Visioning Session](#)

June 13, 2012 6:30 PM  
[Joyfield Community Visioning Session](#)

## Valuable Resources

- [MAP](#)
- [People & Land](#)
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## Sign Up

Before You Leave Please Sign-Up to Keep-In-Touch.







# Lakes to Land

REGIONAL INITIATIVE

*Unique Region. Unique Communities. Shared Vision.*